



DESIGNED TO STICK
LABEL SPECIALISTS

AUTHORIZED DEALER



Make No Mistake®

Australian Commission for Safety and Quality in health care issued new specifications to all public and private Health Services organisations on standardising patient wristbands with a set of stringent wristband requirements.

ONLY DESIGNED TO STICK AND LASERBAND® OFFERS LASER AND THERMAL WRISTBANDS THAT MEET ALL GUIDELINES.

PROVIDING BENEFITS FOR:

RISK MANAGERS

- **Prevents medical errors**
(Note: according to a study published by the NPSA, 72% of more than 24 000 annual errors studied resulted from instances where patient did not wear wristbands)
- **Self Laminating and fixing**
Removes breeding grounds for MRSA and other associated bacteria

PURCHASING

- **Helps contain costs**
durable products last the entire patient stay
- **Reduces the number of product part numbers**
wristbands work in multiple settings (handwritten, laser printed, thermal printed, etc.)
- **Streamlines supply chain management**

ADMISSIONS

- **Streamline intake process & workflow**
printing as part of the admission pack
- **Assembles quickly & comfortably**
- **Saves space**
reducing the need for multiple printers
- **Fits wide range of patient sizes**
including adult, paediatric, infant, bariatric patients

NURSES

- **Reads & scans clearly & easily**
reading patient information or using barcode technology
- **Provides patient safety & comfort**
- **Assembles quickly**
- **Fits all patient sizes**
adult, child, infant, bariatric

IT

- **Facilitates barcode implementation/ scanning**
- **Eliminates additional hardware**
leverages existing printers and infrastructure
- **Provides migration path**
from handwriting to laser or thermal printing with the same wristband.



WHY LASERBAND?

- **Compliant:** *Only LaserBand offers laser and thermal wristbands that meet all the guidelines established by the Australian Commission for Safety and Quality in Health Care.*
- **Self-Laminating:** *Only LaserBand offers the patented, self-laminating, direct print wristband. Self-laminating wristbands protect patient data from fluids, flaking, scratches, fading, smudging, or other physical damage for the entire duration of the patient stay. By ensuring always-legible patient data, hospitals can always provide the right care to the right patient at the right time, without the need to reprint or replace a wristband.*
- **Global standard:** *LaserBand is the leading global provider of patient identification wristbands and wristband technology that healthcare organisations use to improve patient safety. LaserBand offers the only cross-platform product line that works with hospitals' existing patient ID technology at any level-from handwriting to bar-coding, using thermal imaging and laser printing. LaserBand is also the inventor of the self-laminating patient wristband and holds patents on this and several other patient identification technologies.*
- **Future-proof:** *LaserBand wristbands support Australian standards now and into the future. LaserBand wristbands are approved for handwriting or printing, both laser and thermal. LaserBand wristbands are also RFID compatible, making the transition to RF scanning easier whenever the hospital upgrades to RFID technology.*



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Authorised LaserBand Dealer for Australia/New Zealand